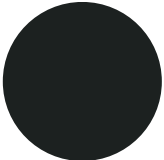




DC APPLESEED CENTER FOR LAW AND JUSTICE

2023 SEEDING CHANGE LUNCHEON



**Wednesday,
June 7, 2023**
12- 2pm



DC APPLESEED

DC Water HQO

1385 Canal St. SE,
Washington, DC 20003



About Us



DC Appleseed's Mission

For nearly 30 years, through litigation, teamwork, and advocacy, DC Appleseed has helped make the District of Columbia a better place to live and work. Throughout our history, we have taken on some of the District's toughest problems, developed proposed solutions to those problems, and then worked to get our proposed solutions adopted and implemented.

We have been successful in expanding democracy for the people of DC in a variety of ways, including establishment of an elected attorney general and budget autonomy. We continue to fight for Congressional voting rights and statehood, and to ensure that DC is prepared to take over important functions like courts on day one. We have fought for lead safety and an end to the AIDS epidemic, and developed supports for essential workers during the COVID-10 pandemic.

The thousands of hours of pro bono time donated by our volunteer attorneys, business leaders, and community experts multiply the impact of our financial support many times over. DC Appleseed is a 501(c)(3) organization. Contributions to DC Appleseed are tax-deductible.

Learn more: <https://www.dcappleseed.org>.

THE EVENT

JUNE 7, 2023



This year, DC Appleseed is holding its annual fundraiser at DC Water's HQO, located at 1385 Canal St. SE, Washington, DC 20003. Attendees will enjoy dazzling views of the Anacostia River and the DC skyline.

12:00-12:30: Opening reception

12:30-1:30 pm: Presentation and awards

1:30-2:00 pm: Networking desert reception

WHY SPONSOR US?

DC Appleseed's annual luncheon is its primary fundraising event for the year, bringing together leaders from DC's legal, policy, and government sectors. This year's event will feature opportunities for networking and a live program in a stunning setting. Attendance for this event is limited, and we anticipate tickets may sell out prior to becoming available to the general public. **Sponsorship ensures your seat at the table!**

Sponsoring this event brings attention to your brand and highlights your values before a diverse audience of professionals. **Please see the Sponsorship levels for specifics, but all sponsors receive recognition and appreciation in the event program.**

Most importantly, when you sponsor this event, you enable DC Appleseed to continue its mighty work while also growing and evolving. Among other things, your contribution to DC Appleseed's 2023 gala will underwrite stipends for DC Appleseed's soon-to-be-launched Racial Equity Advisory Committee. DC Appleseed long focused on democratic participation and social mobility in pursuing our mission. Within the last several years, we reached consensus that our mission also requires more intentional focus on racial equity. By more explicitly acknowledging the role and impact of racism in our current laws and policies, we can more directly and consciously work to enhance equity and wellbeing for everyone who lives and works in DC.

Your contribution will also support ongoing work on our key projects, including:

- Producing a landscape assessment and analysis of DC's workforce development system;
- Advocacy in support of DC Statehood and limiting federal intervention into local affairs; and
- Continuing the pace-setting effort to make the Anacostia River swimmable and fishable.

HONORS



Nick Fels

DC Appleseed honors and appreciates the exceptional service of Nick Fels. Since helping to found the organization in 1994 until his retirement in 2022, Nick Fels served with excellence on DC Appleseed's board. From 1997 through 1999, Nick lead the organization as Chair of DC Appleseed's Board of Directors.

A graduate of Harvard (B.A. 1964, J.D. 1968) and the University of California at Berkeley (M.A. 1965), Nick clerked on the U.S. Court of Appeals for the Fifth Circuit for Judge John Minor Wisdom. He worked as a legal aid lawyer in Alhambra, California before moving to Washington and joining Covington & Burling in 1970, where he practiced until his retirement in 2008, specializing in the field of utility regulation.

Nick's involvement in public service goes back to the summer of 1964, when he worked as a teacher at a "Freedom School" in Hattiesburg, Mississippi. In addition to DC Appleseed, he has served on the boards of several non-profits, and, with past DC Appleseed board chair Richard Herzog, has also worked pro bono on climate-change issues for various environmental organizations.

Nick and his wife, Susan, were married in 1968. Their daughter Sarah and her husband George live in New York with their two children, Anna (18) and Alexander (14).



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SPONSORSHIPS

TITLE SPONSOR: \$40,000

- 8 tickets at large table in premium location
- Sponsor's name is part of the event title, i.e. "Event presented by..."
- Full page advertisement on back cover of event program
- Logo included on all event materials
- Acknowledgement in live remarks from the podium during event
- Sponsorship highlighted in pre-event publicity, including invitation (if timely)
- Social media mentions prior to event
- Priority recognition on display during lunch event

UNDERWRITER: \$30,000

- 6 tickets at small table in premium location
- Full page advertisement in event program
- Acknowledgement in live remarks from the podium during event
- Sponsorship highlighted in pre-event publicity, including invitation (if timely)
- Social media mentions prior to event
- Full page advertisement on back cover of event program
- Priority recognition on display during lunch event

PACESETTER: \$25,000

- 6 tickets at small table
- Half page advertisement in event program
- Sponsorship highlighted in pre-event publicity, including invitation (if timely)
- Social media mentions prior to event
- Full page advertisement on back cover of event program
- Recognition on display during lunch event

CHAMPION: \$15,000

- 6 tickets to event
- Half page advertisement in event program
- Social media mentions prior to event
- Recognition on display during lunch event



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SPONSORSHIPS, CONT.

ADVOCATE: \$10,000

- 4 tickets to event
- A quarter-page advertisement in the event program
- Recognition on display during lunch event

PARTNER: \$5,000

- 3 tickets to event
- A quarter-page advertisement in the event program
- Recognition on display during lunch event

BENEFACTOR: \$2,500

- 2 tickets to event
- Listing in the event program
- Recognition on display during lunch event

FRIEND: \$1,000

- 2 tickets to event
- Listing in the event program

Sponsorships available for purchase
HERE.

QUESTIONS?

Please contact Alex Roos at aroos@dcappleseed.org or (202) 316-9797.

Thank you for supporting the DC Appleseed Center for Law and Justice, EIN #: 52-1891162.

Contributions are tax deductible to the extent allowed by law.

Estimated fair market value is \$50 per guest.



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